

# GLOBAL VALUE CHAINS

with Dr Justin Barnes

12-13 March 2018

## BACKGROUND

The function of this workshop is to build research and policy capabilities in the South African government to better understand the dynamics of value chains and in so doing, to contribute to employment growth and productivity enhancement through upgrading.

### The workshop will address the following issues:

- ⇒ What are Value Chains? What differentiates them from simple input/output economic linkages?
- ⇒ How are value chains governed, and by whom, and how does this affect the capacity to upgrade?
- ⇒ What role do standards play in value chains?
- ⇒ Given intense competition, how do value chains upgrade and in what directions?
- ⇒ How does an understanding of value chain dynamics help firms to position themselves sustainably in various profitable end markets?
- ⇒ How can value chains be aligned to support and promote policy design and implementation?

The workshop will be interactive and will combine formal presentations with the participation of government officials. In order to draw practical lessons useful to policymaking and implementation, the workshop will proceed through an ongoing focus on four value chains which are representative of other sectors:

- Capital equipment into the mining sector (also relevant to oil and gas and related sectors)
- Automobile assembly and components (also relevant to other assembly and metalworking industries)
- Clothing and textiles (also relevant to footwear, furniture and other consumer products)
- Agro-processing (relevant to a range of other soft commodity based sectors)

The workshops will be facilitated by Prof Justin Barnes of Benchmarking and Manufacturing Analysts. Prof Barnes has extensive experience of policy development and implementation in a range of sectors and countries (including, of course, South Africa) and is a core member of a global research network responsible for the development of the global value chains framework.

### Workshop fees

R6,000 (VAT incl) per participant.

#### Date:

12-13 March 2018

#### Venue:

TIPS Office, 234 Lange St,  
Nieuw Muckleneuk, PTA

## ABOUT THE LECTURER

**Prof Justin Barnes** is Executive Chairman, B & M Analysts SA (Pty) Ltd and Chair of Industrial Studies, and Adjunct Associate Professor, Development Studies. Prof. Barnes is an acknowledged expert in the global manufacturing sector, having worked in manufacturing policy development since 1996. Major projects completed include the following:

- *Completed extensive research on various manufacturing value chains in South Africa (clothing, textiles, automotive assembly and components, furniture and food processing)*
- *Completed studies of the automotive assembly and components, clothing, textiles, furniture and food processing sectors in Argentina, Australia, Bangladesh, Botswana, Brazil, Lesotho, Swaziland, Tanzania, Thailand, and Turkey.*
- *Reviewed the Motor Industry Development Programme for the Department of Trade and Industry*
- *Co-developed the Automotive Production and Development Programme for the Department of Trade and Industry*
- *Completed a study investigating the potential of the South African Medium and Heavy Commercial Vehicle sector*
- *Completed a study investigating the introduction of a Production Incentive for the South African government's Department of Trade and Industry*
- *Compiled numerous firm-specific benchmarking reports for South African manufacturers and retailers*
- *Completed the Customised Sector Programme for the clothing and textiles industry on behalf of the South African government's Department of Trade and Industry*
- *Published numerous international articles on manufacturing competitiveness and policy-related issues*
- *Completed a review of the DCCS for the clothing and textiles federations of South Africa, Botswana, Lesotho, Namibia and Swaziland*
- *Advised the International Finance Corporation on the development of the Bangladesh clothing industry*
- *Compiled sector strategies for provincial governments in the Western Cape, KwaZulu-Natal and Northern Cape*

In addition to these completed research/strategy development projects, Prof. Barnes is presently involved in a number of major industry development programmes in South Africa, including the Durban Automotive Cluster, the South African Automotive Benchmarking Club, and the KwaZulu-Natal and Cape Clothing and Textiles Clusters.

If you are interested in attending this workshop  
please contact:

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